

Incremental Investment and Incremental Return

How an additional \$1,000 in capital can return

\$15,000 or more

over the life of the project.



**Green Energy
Engineering, Inc.**
www.GEEintl.com

New class for 4 PDHs and every engineering discipline: Incremental Investment and Incremental Return

We've all heard the expression, "Pay me now or pay me later." Let us show you it's true by demonstrating how spending an additional \$1,000 in capital can return \$15,000 or more over the life of the project.

Construction managers have long held that first cost, also known as construction or capital cost, is king and that smaller and cheaper is better. Front line operations supervisors have always desired the next larger size in order to improve product throughput and reduce maintenance costs. The director of accounts payable has wondered if anything can be done to reduce rising fuel usage and costs.

Now Eric Coffin, a registered continuing education provider for professional engineers in 33 states, has developed an optimization program has been developed to minimize monthly costs and increase profits. Taped before a live audience, this four-hour DVD class entitled, "Incremental Investment and Incremental Return (II/IR)" presents an engineering and financial computer model that will minimize the long-term monthly loan payments of a capital project while also minimizing the monthly energy cost.

This II/IR model has been developed to compare investments such as:

- Pipe vs. pumping energy
- Chiller vs. monthly electric bills
- Cooling towers vs. purchased fan horsepower
- Copper wire conductor vs. energy loss due to resistance losses
- High efficiency motors vs. electric cost
- Variable speed drives vs. electric cost of constant speed electric motors
- Residential and commercial air conditioners vs. electric cost
- Pipe insulation vs. purchased energy that is lost to the environment
- And many more!

The DVD is yours for \$79

Includes a multiple-choice test to be completed and returned for grading and posting your credit to your state professional organization.

And if you have certifications in multiple states, you can get a certificate for each, yet take only one class!



Easy to Order

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